Associate in Applied Science in Administrative and Management Studies

Program / Student Learning Outcomes: What Will I Learn?

1. Recognize key management concepts, theories, and practices within the field of business.
2. Apply good judgement and business ethical reasoning to problems and scenarios that commonly arise in business organizations.
3. Apply business theories and concepts to selected business problems.
4. Communicate clearly, appropriately, and persuasively to a business audience.
5. Utilize business computer applications and information technologies to organize and interpret business data and information.
6. Apply scientific reasoning and college-level mathematics to real-world business problems.

Assessment Methodology
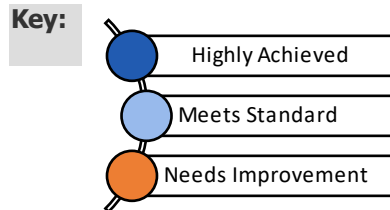
Metrics, Assessments, and Levels of Achievement

The table below provides a brief overview of the measures selected to assess program learning outcomes (PLOs) for the program. Assessment of PLOs includes both direct and indirect measures. Benchmarks have been established to differentiate between three levels of PLO achievement (highly achieved, meets standard, and needs improvement). These three levels of achievement are color coded and used in the section below to indicate the level of achievement for each measure, for each learning outcome.

Metric Type	Direct Measures	Indirect Measures	
Assessments	Capstone Course	Exit Alumni Survey	One-Year Post-graduation Alumni Survey*
Metrics	The percentage of students who receive a grade of B or better on the Capstone Rubric for its designated program outcome.	The mean of the graduates' perceptions of their achievement of the related program outcomes (on a 6-pt Likert-type scale).	The mean of the graduates' perceptions of their achievement of the related program outcomes (on a 6-pt Likert-type scale).
Highly Achieved	≥ 85%	Mean ≥ 5%	

Meets Standard	70 - 84%	4.0 - 4.99
Needs Improvement	< 70%	Mean < 4

Note: The results of the one-year post-graduation survey are used as a reference to provide a longitudinal perspective on students' attainment of program (student) outcomes.

Key:

- Highly Achieved
- Meets Standard
- Needs Improvement

Program (Student) Outcome Achievement Results

May 2021 Term through March 2022 Term

Program Outcome		Direct Measure(s)	Indirect Measures	
1	Recognize key management concepts, theories, and practices within the field of business.	BUS 299 M5A1	Exit Survey	One-Year Survey
		99%	5.60	*
		n = 131	n = 15	
2	Apply good judgement and business ethical reasoning to problems and scenarios that commonly arise in business organizations.	BUS 299 M4A1	Exit Survey	One-Year Survey
		98%	5.67	*
		n = 130	n = 15	
3	Apply business theories and concepts to selected business problems.	BUS 299 M3A1	Exit Survey	One-Year Survey
		100%	5.47	*
		n = 132	n = 15	
4	Communicate clearly, appropriately, and persuasively to a business audience.	BUS 299 M7A1	Exit Survey	One-Year Survey
		96%	5.53	*
		n = 130	n = 15	
5	Utilize business computer applications and information technologies to organize and interpret business data and information.	BUS 299 M7A1	Exit Survey	One-Year Survey
		95%	5.40	*
		n = 130	n = 15	
6	Apply scientific reasoning and college-level mathematics to real-world business problems.	BUS 299 M8A1	Exit Survey	One-Year Survey
		99%	5.33	*
		n = 131	n = 15	

An insufficient number of responses (i.e., less than 5) were received so no data is reported.